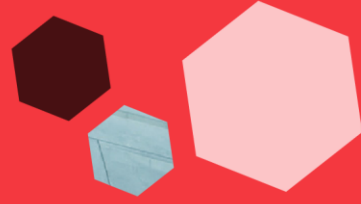


AGENDA



AIA San Francisco + AIA California Firm Roundtable

January 14th, 2021 | 12pm-1:30pm

Registration Link:

<https://us02web.zoom.us/j/83060267170?pwd=ZDF4dTEyVVVESDZRcnRXdjJDZDFTUT09>

| | |
|---------|--|
| 12pm | Welcome |
| 12:05pm | AIA California Introduction <ul style="list-style-type: none">• Introduction: Nicki Dennis Stephens, Hon. AIA, Executive Vice President• AIA CA Strategic Plan Overview• AIA CA Available Resources |
| 12:20pm | Open Discussion <ul style="list-style-type: none">• How can AIA CA better support you and your firm?• What's standing in the way of enhancing your prosperity? – See possible discussion topics below, pg. 3 |
| 1:30 | Adjourn |

Learning Objectives:

1. Understand barriers to joining the 2030 Challenge.
2. Discuss how climate change can impact equity, diversity, and inclusion throughout our communities.
3. Discuss pros and cons for new office models, including virtual and hybrid, after the COVID-19 pandemic.
4. Discuss firm health and 2021 outlooks.

Relevant Links/Resources:

AIA California Website: <http://aiacalifornia.org/>

AIA CA Strategic Plan and Primary Objective:

Resourcing Architects and Firms for Success through:

Resources (Sharing Knowledge within Our Profession) focuses on providing the tools and resources necessary for our members to be successful in whichever career path they have chosen.

Influence (Advocate and Collaborate with Our Clients and Our Community) compels us to work with public and private individuals and organizations to position the environment for our members and firms to be successful.

The Future (Advance the Future) enables us to prepare for the future in an ever-changing environmental and economic climate.

Available Resources

Government Affairs:

Check here for regular advocacy updates:

<https://aiacalifornia.org/category/advocacy-updates/>

Interested in joining our Citizen Architect program?

<https://aiacalifornia.org/citizen-architect/>

Practice

Check here for our COVID-19 support resources:

<https://aiacalifornia.org/covid-19-resources/>

Check here for our Practice and Career resources:

<https://aiacalifornia.org/practice/career-resources/>

Check here for our Climate Action webinar series and resource library:

<https://aiacalifornia.org/climate-action/>

<https://aiacalifornia.org/climate-action-2020-library/>

Need Mandatory Continuing Education to renew your license in 2021?

<https://aiacalifornia.org/onlinece/>

Awards

California Awards:

<https://aiacalifornia.org/california-awards/>

Design Awards:

<https://aiacalifornia.org/design-awards/>

Residential Awards:

<https://aiacalifornia.org/residential-design-awards/>

Maybeck Award:

<https://aiacalifornia.org/maybeck-award/>

Publications

arcCA Digest is the journal of AIA CA. A compendium, arcCA Digest comprises invited articles, articles linked from sources we admire, and selections from the arcCA archive.

<http://arccadigest.org/>

Subscribe to our week newsletter, Relevance here:

<https://aiacalifornia.org/relevance/>

This is what we're hearing right now....

Possible Discussion Topics

2020...what a year

2020 has been a year of unprecedented challenges for our country and the world. From issues of social justice and climate change to the COVID-19 pandemic, our firms have had to rapidly adapt to new challenges which have upended the way we practice and permanently altered the way we do business.

We want to know:

- How are you approaching clients and projects in our new reality and still maintaining value and relevance in an altered work environment? What has changed and how have you had to adapt your approach? How can AIA CA help you maintain relevance with your clients?
- How has your firm handled the switch to a work from home model? What have been some of the challenges? What have been some of the positives? When the world resumes operations as normal, do you anticipate a return to a traditional office model? Or will you adopt a new hybrid model?
- This year has been a tumultuous year for social justice issues around the nation. As a result of the killing of George Floyd and the following national protests, we, as a profession, have been challenged to take a hard look at our own contributions to social inequity. What is our obligation, as a profession and an organization, to society to ensure our communities, work environments, etc. are equal, diverse, and inclusionary?
- The AIA CA recognizes that the planet is experiencing an urgent climate emergency, and that California should continue to elevate its position as a global leader in addressing the grave challenges of advancing climate change and natural resource depletion. What barriers are you facing within your firm to becoming leaders in climate action? Has your firm signed up for the 2030 Challenge? Why or why not? How can AIA CA help your firm, through resources and programming, stay up to date on critical learning regarding climate action, energy codes, client management, etc.?

