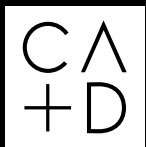


ARCHITECTURE CITY

SEPTEMBER 8-30, 2023



CENTER FOR
ARCHITECTURE
+ DESIGN

In collaboration with:



2023
Sponsorship
Opportunities

ARCHITECTURE + THE CITY FESTIVAL

The 20th annual Architecture + the City Festival launches with the Grand Opening Party of the Center for Architecture + Design on September 8. Join us for day-long activities and events as we activate the new Center with expanded events, lectures, film screenings, tours, and gallery exhibitions. The Center will serve as the cultural hub for architecture and design, where professionals and the public can connect, learn, and collaborate.

This September, the festival offers behind-the-scenes programs, tours, author talks, film screenings and more, providing excellent opportunities for all communities to experience architecture and design in a myriad of ways throughout the city. The spirit of the festival continues through dozens of in-person and online programs. Visit archandcity.org for full program descriptions.

Grand Opening: September 8, 2023
Festival Duration: September 8-30, 2023

Festival Attendance: 1,500+
Number of Events: 20+

Print Materials Deadline:
 August 28, 2023

Benefits	Society Level \$15,000+	City Level \$10,000	Community Level \$5,000	Neighbor Level \$2,500	Block Level \$1,000
Your Video played on a loop on a Center monitor during the Grand Opening Party and Festival (45 sec)	•				
Custom E-blast to AIASF's 7k+ newsletter subscribers	•				
Exhibitor Opportunity with two of your reps at the Grand Opening Day	•	•			
E-Newsletter Listing ad sent to AIASF's 7K subscribers	3	2	1		
Verbal Recognition at the Grand Opening Party and in all Festival events	•	•	•		
Logo Recognition of sponsorship on social media	4	3	2	1	
Recognition on all event collateral: webpages, event calendar, newsletters, e-blasts, and promotions	Logo	Logo	Logo	Logo	Logo
Invitations to Grand Opening Party	10	6	4	4	2
Sponsorship Exclusivity	1	1	Unlimited	Unlimited	Unlimited

* If you are interested in other sponsorship opportunities, please let us know. Email: ares@aiasf.org



FESTIVAL OPENING DAY EVENTS

Opening day of 20th annual Festival is a unique opportunity to get involved with the community and kick off the monthlong celebration of architecture and the city. The all-day community-friendly open house and programming will include tours of the Center, film screenings, Kids Draw Architecture, and local food vendors. Our mission to create an inclusive environment is driven by the support of our sponsors and community partners. Many of our activities will be in collaboration with sponsors, and community partners such as the Museum of Craft and Design. Visit archandcity.org for full program descriptions, sponsorship opportunities, and event registration. Support the festival and get involved today!

Grand Opening Day:
September 8, 2023

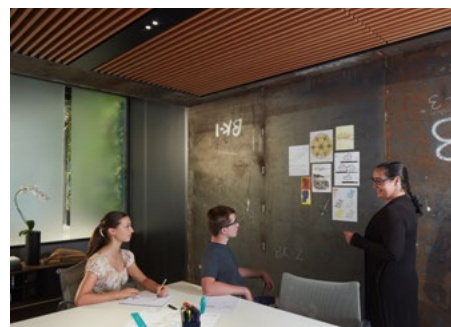
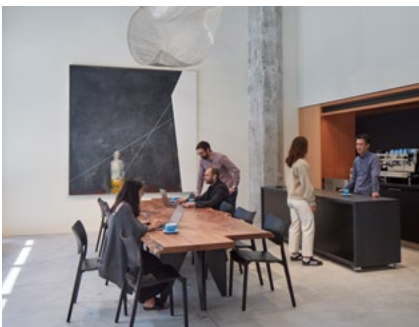
Timeline:
9:00 am - 4:00 pm

Attendance:
500+

Print Materials Deadline:
August 28, 2023

Benefits	Coffee Bar \$2,000	Film Series \$2,000	Kids Draw Architecture \$2,000	Ice Cream Cart \$2,000
Sponsor the coffee bar in the Center’s cafe for attendees to enjoy. This opportunity comes with logo placement at the counter as well as the option to place an exhibitor table inside the cafe.	•			
Sponsor the popcorn and candy for the Architectural Film Loop in the Center’s Vault Room. Promote your brand with logo placement on popcorn containers and a company rep in the room.		•		
Sponsor the art materials and refreshments for the Kids Draw Architecture program. Logo placement on stationary and table signage, and a representative present to promote brand awareness.			•	
Sponsor an Ice Cream Social on the Opening Day. Opportunity to rep your company and engage with attendees with your logo on signage.				•
Logo Recognition of sponsorship on social media	1	1	1	1
Recognition on all event collateral: webpages, event calendar, newsletters, e-blasts, and promotions	Logo	Logo	Logo	Logo
E-Newsletter Listing ad sent to AIASF’s 7K subscribers	1	1	1	1
Sponsorship Opportunities	2	1	1	1

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CENTER FOR A+D GRAND OPENING PARTY

Continue through the evening at the Center for Architecture + Design Grand Opening Party with nighttime festivities beginning with a champagne toast and ribbon cutting for donors and sustaining benefactors. The nighttime festivities will begin with a champagne toast and ribbon cutting for donors and sustaining benefactors. There will be live music, food, drinks, and prizes. Join the fun and welcome our community into the new Center for architecture and Design. Visit archandcity.org for full program descriptions, sponsorship opportunities, and event registration.

Grand Opening Day:
September 8, 2023

Timeline:
6:00 pm - 9:00 pm

Attendance:
400+/-

Print Materials Deadline:
August 28, 2023

Benefits	Society Level \$15,000+	City Level \$10,000	Community Level \$5,000	Neighbor Level \$2,500	Block Level \$1,000
Your Video played on a loop on a monitor during the Champagne Toast and Ribbon Cutting VIP Reception (45 sec)	•				
Verbal Recognition during the private Champagne Toast and Ribbon Cutting VIP Reception	•				
Exhibitor Opportunity with two of your reps during the Grand Opening Party	•	•			
E-Newsletter Listing ad sent to AIASF's 7K subscribers	•	•			
Logo Recognition of sponsorship on social media	4	3	2	1	
Recognition on event collateral: webpages, event calendar, newsletters, e-blasts, and promotions	Logo	Logo	Logo	Logo	Logo
Invitations to Grand Opening Party	6	6	4	4	2
Sponsorship Opportunities	1	1	3	Unlimited	Unlimited

* If you are interested in donating to our prize drawing, please let us know. Email: ares@aiasf.org



AIASF HOME TOURS

The AIASF Home Tours Program is the first of its kind in the Bay Area to showcase a variety of architectural styles, neighborhoods, and residences in an open-house format – all from the architect’s point of view. Home Tours and the Architects Forum, an evening discussion over wine, are presented during the annual Architecture + the City Festival in September. AIASF Home Tours feature VIP access to talk with the Architects and Sponsors, with over 1000 attendees. Visit <https://bit.ly/3qLR5Zm> for more information about Home Tours.

Home Tours:
Saturday, Sept 23, 2023

Architects Forum:
Wednesday, Sept 20, 2023

Homes on Tour:
5

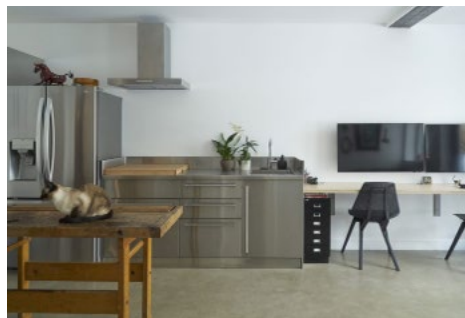
Print Materials Deadline:
September 11, 2023

Benefits	City Level \$10,000	Community Level \$5,000	Neighbor Level \$2,500	Block Level \$1,000
Sponsor the wine bar at the Architects Forum. Logo placement on all signage and collateral	●			
Sponsor the coffee bar at the Center on the day of Home Tours with your logo on signage		●		
E-Newsletter Ad Listing sent to AIASF’s 7k subscribers	●			
Verbal Recognition during Architects Forum presentation	●			
Reps Opportunity to be in the Home to demonstrate your work (only available to vendors & consultants of the home)	●	●	●	
Exhibitor Opportunity at Architects Forum (Attendees 150+) or at the Home Tours Homebase in the Center.	Forum	Forum	Homebase	
Announcement of sponsorship on social media	3	2	1	1
Recognition on AIASF newsletters and all communications; all event collateral: webpages, event calendar, and promotions	Logo	Logo	Logo	Logo
Invitations to Home Tours and Architects Forum	6	4	2	2
Sponsorship Opportunities	1	5	2	Unlimited

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Bernal Heights Residence



Mint Hill Residence



Golden Gate Heights Residence

Sponsorship Opportunities

YES! WE WOULD LIKE TO SPONSOR

Program Name

Sponsor Level

Sponsor Information

Company Name (Exactly as you would like it to appear in printed material & sponsorship recognition)

Contact Name

Phone

Email


Website URL for logo hyperlink

Street Address


City

State

Zip Code

 Instagram

 Twitter

 Facebook

 LinkedIn

Payment Information

Please return this form and contact Amy Ress to coordinate payment.

Amy Ress, Deputy Director
AIASF & Center for Architecture + Design
aress@aiasf.org

AIA San Francisco is a 501(c)6 nonprofit, Tax ID 94-0896340. Your Sponsorship may be deductible as a business or trade expense, however is not deductible as a charitable donation. Please consult your tax professional for IRS compliance.

The Center for Architecture + Design is a 501(c)3 nonprofit, Tax ID 20-2434734. Donations are tax deductible to the fullest extent of the law. Please consult your tax professional for IRS compliance.

Due to potential COVID-19-related requirements for gatherings and the construction schedule of the Center for Architecture + Design, 2023 Sponsorship Benefits are subject to change.

