



2024 Sponsorship Opportunities

2024 SUSTAINING BENEFACTORS

Sustaining Benefactors

An exclusive sponsorship, Sustaining Benefactors underwrite expanding AIASF's capacity and growth in the new Center for Architecture + Design, supporting the organization as it fills its new shoes.

As a Sustaining Benefactor, your firm will receive the best of both worlds: involvement in the ongoing expansion of the Center and all the opportunities that come with being a Sustaining Sponsor.

The Center is open and ready to provide expanded public programming for our community– contribute your firm's leadership during this pivotal moment!

Benefits	Palladium Level \$100K	Platinum Level \$50K	Titanium Level \$25K	Steel Level \$15K
Naming Opportunities in the Center	•			
Invitation to hold an event in the Center for Architecture + Design with over 3,000 square feet of flexible, expertly designed-event space. Subject to availability in 2024	12 hours	6 hours		
Invitation to hold an educational training or lecture in AIASF's state of the art lecture hall in 2024. Seats 110			5 hours	3 hours
Private Tour of the new Center for Architecture + Design with AIASF executives for your firm	•	•	•	•
Create a Testimonial Video sharing how the Center plays a role in building a healthier, sustainable, and more just world. Shared once in AIASF's newsletter to 7K subscribers See examples (<1 minute)	•	•	•	•
Donor Wall Recognition reflecting the size of your donation in the new Center (Deadline: January 15, 2024)	•	•	•	•
Invitations to the 2024 Architecture + City Festival opening party	10	6	4	2
Inclusion of your firm's name/logo in Press Release announcing Benefactor Donors	•	•	•	•
All 2024 Sustaining Benefactors receive Gold Level Sustaining Sponsorship Benefits (see below)	•	•	•	•



Image: Center for Architecture + Design, AIASF's new headquarters by Aidlin Darling Design

2024 SUSTAINING SPONSORSHIP

Sustaining Sponsorship offers numerous ways to make an impact, with marketing benefits throughout the year and through a variety of major events. Support AIASF educational programs, committee activities, special events, strategic planning initiatives, advocacy efforts, and operations. Join us in this exciting year!

- **Events + Facilities:** AIASF is providing virtual and in-person programs, and is delighted to see increased attendance and a broader representation across the Bay Area and the globe. The new Center for Architecture + Design is open and so is AIASF’S new office, located on the mezzanine level in the Center.
- **Exhibitions:** AIASF’s new storefront gallery features a broad selection of works from our members and various multi-disciplinary design and art communities. The grand opening of the Center for A+D kicked off with an exhibition by local artist Ryan Bucko, followed by projects from the Housing+ competition winners. Exhibitions also offer the opportunity to showcase relevant projects and grow our audience around the world, such as content highlighted during the 2023 Indigenous Architecture Forum.
- **Lectures, Tours, and Workshops:** Let’s talk about all things architecture + design! As the Bay Area’s premier hub featuring industry thought-leaders, AIASF’s new Lecture Hall expands our audience capacity and offers inspiring content for both members and design aficionados.
- **Knowledge Community Programs** address a wide variety of design, advocacy, and practice areas. Knowledge community meetings and activities are open to all, and provide opportunities for networking, continuing education, and community building. With doubled capacity, AIASF’s home in the new Center for A+D hosts concurrent meetings.

Benefits	Gold Level \$10,000+	Silver Level \$7,500	Bronze Level \$5,000	Copper Level \$2,500
Opportunity for AIASF leadership to host an informational session showcasing opportunities for greater community involvement for your employees	•			
Donor Wall Recognition reflecting the size of your donation in the new Center (Deadline: January 15, 2024)	•	•	•	
Announcement of sponsorship on social media	Logo	Logo	Logo	Name
Clickable placement on aiasf.org website	Logo	Logo	Logo	Name
Recognition on Sponsor Slides at all AIASF programs (Virtual or In-Person)	Logo	Logo	Logo	Name
Inclusion in “Around the Chapter” weekly e-newsletter and “archSF” monthly e-newsletter footer	Logo	Logo	Logo	Name
Featured in Press Release announcing Sustaining Sponsors	Logo	Logo	Logo	Name
AIASF Corporate Allied Membership with a firm profile and additional discounts	25	20	15	8
Invitations to 2024 Design Awards Ceremony and reception, acknowledgment of your support (April 18)	6	4	2	2
Invitations to Home Tours in September 2024	6	4	2	2
Invitations to Annual Business Meeting + Member Celebration (Q4 2024)	6	4	2	2

Sponsorship Opportunities

☐ Annually | Number of Years (select one): ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

YES! WE WOULD LIKE TO SPONSOR

Sponsorship Level

Sponsorship Amount

Payment Frequency: (beginning on) _____ mm/dd/yyyy

☐ One-Time

☐ Annually | Number of Years (select one)*: ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

* AIA SF will total your multi-year sponsorship to be reflected on the donor wall. Deadline: January 15, 2024

Sponsor Information

Company Name (Exactly as you would like it to appear in printed material & sponsorship recognition)

Contact Name

Phone

Email

Website URL

Street Address

City

State

Zip Code

 Instagram

 Twitter

 Facebook

 LinkedIn

Signature

Your Name

Title

Today's Date

Payment Information

Please return this pledge form to coordinate payment and to discuss the vision for your sponsorship — connect with us!

Amy Ress, Deputy Director

AIASF & Center for Architecture + Design

aress@aiasf.org | 415-874-2628

AIA San Francisco is a 501(c)6 nonprofit, Tax ID 94-0896340. Your Sponsorship may be deductible as a business or trade expense, however is not deductible as a charitable donation. Please consult your tax professional for IRS compliance.

Expanded details regarding Sponsor Recognition can be provided upon confirmation of pledged amount.